
SYLLABUS
PROGRAM OF PUBLIC MANAGEMENT AND POLICY IN ENGLISH
(E-PMP)

LEVEL OF EDUCATION: UNDERGRADUATE

TYPE OF EDUCATION: FULL-TIME

1. GENERAL INFORMATION

- *Course title (Vietnamese):*

Kinh tế vi mô

- *Course title (English):*

Microeconomics

- *Course code:*

EPMP1131

- *Knowledge group:*

General Education

- *Credit:*

3

- *Prerequisite courses:*

Mathematics for Economics

2. THE DEPARTMENT IN CHARGE: Economics Management

3. DESCRIPTION

This course is presented with the aim of helping the students understand the basic economic principles in Economics and Microeconomics in particular. The structure of the lectures is presented in a simple and reasonable way but still ensures modernity. The content of the course is built in accordance with the knowledge, delve into the concepts of market, supply-demand, elasticity of demand and supply, consumer and business behavior (Manufacturing - Cost - Profit), perfect competition and monopoly, labor supply - demand, market failures, ...

4. REFERENCES

Church compulsory :

Mankiw, N. Gregory, (2009), Principles of Economics - Fifth Edition, South-Western

Documentation is quite c :

Edwin G. Dolan (1980), Basic Microeconomics, The Dryden Press, 1980

5. COURSE OBJECTIVES :

Goal (Gx)	Description	PLO	Level
[1]	[2]	[3]	[4]
G1 (Knowledge)	Understand the motivations of actors in the market and apply the acquired knowledge to describe, explain, analyze and evaluate the organization and issues in organizational and socio-economic management.	KT2	3
G2 (Skill)	Have critical and problem-solving skills to interpret and predict economic problems . Ability to write and work in groups in English	KN1 KN 5	3 3
G3 (Level of autonomy and responsibility)	Seriously learn and access to new knowledge for work . There is a sense of responsibility and cooperation at work . Autonomy at work, take responsibility for their own work results	NLTC2	4

6. COURSE LEARNING OUTCOME:

Goal	CLO (CLOx.x)	Description	Level
[1]	[2]	[3]	[4]
G1 (Knowledge)	CLO1.1	Understand is why and how stakeholders in the market to make economic decisions and interact with each other in terms of limited resources .	2
	CLO 1.2	Applying economic knowledge to describe, explain, analyze and evaluate organizations, issues in organizational management and socio-economic issues.	3
G2 (Skill)	CLO 2 .1	Critical and problem-solving skills to interpret and predict economic problems	3
	CLO2. 2	Ability to write and work in groups in English	3
G3	CLO 3.1	Seriously learn and access to new knowledge for work	4

(Level of autonomy and responsibility)	CLO 3.2	There is a sense of responsibility and cooperation at work	4
	CLO 3.3	Autonomy at work, take responsibility for their own work results	4

7. ASSESSMENT OF THE STUDY

Form of evaluation	Content	Time	CLO	Evaluation criteria	Ratio (%)
[1]	[2]	[3]	[4]	[5]	[6]
Evaluate the learning process		Week 1 - week 12	CLO 1.1, CLO 1.2, CLO 2.1, CLO 3.1	Full class participation level. Level of participation in answering lecturers' questions (number of times and quality of responses)	ten%
Midterm test 1	Topic 1,2,3,4	Week 6	CLO 1.1, CLO 1.2, CLO 2.1, CLO 3.3	The level of completion of the individual test (on time, the quality of the assignment is associated with the level of knowledge, skills and level of autonomy and responsibility of this course)	20%

Working group	Topic 1-7	Week 1 - week 12	CLO 1.1, CLO 1.2, CLO 2.2, CLO 3.2	The level of completion of group assignments, presentations (on time, quality of content and presentations , response to questions of lecturers and classmates associated with the level of knowledge, skills and level of autonomy and responsibility of this course)	20%
Final exam	Topic 1-7		CLO 1.1, CLO 1.2, CLO 2.1, CLO 3.1, CLO 3.3	The level of completion of the individual test at the end of the term (The quality of the test is linked to the attainment of knowledge, skills and the ability to autonomy and take responsibility of the course learning outcomes)	50%

* The course uses turnitin software to assess academic integrity

8. TEACHING PLAN

Week/ Session	Contents	CLO	Activities	Assessment
[1]	[2]	[3]	[4]	[5]

1	<p>Topic 1: Overview of Economics</p> <ul style="list-style-type: none"> - describe the nature of economics and the methodology used by the economists - describe production possibilities and opportunity cost - use graphics and basic algebra to analyse economic problems 	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2, CLO 3.1, CLO 3.3	<p>Study at home: Study in advance of chapter 1,2 materials</p> <p>Teaching and learning in class</p> <ul style="list-style-type: none"> - Lecture: 3 sessions - Class discussion (group) : 1 session 	<p>Evaluate the learning process, attitude, level of initiative and positivity in learning 10%</p> <ul style="list-style-type: none"> - Individual exercises 20% - Group work: 20%
2- 3	<p>Theme 2: Supply and demand</p> <ul style="list-style-type: none"> - Explain the theory of supply and demand, and the operation of the market system - Apply theory to analyze the operation of the market system - Explain market equilibrium 	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2, CLO 3.1, CLO 3.3	<p>Study at home: Pre-study chapter 3</p> <p>Teaching and learning in class</p> <ul style="list-style-type: none"> - Lecture: 3 sessions - Class discussion (group) : 1 session 	
4	<p>Theme 3: Elasticity</p> <ul style="list-style-type: none"> - Description of elasticity and its applications - Apply the demand supply model to analyse various economic events and policies 	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2, CLO 3.1, CLO 3.3	<p>Study at home: Pre-study Chapter 4</p> <p>Teaching and learning in class</p> <ul style="list-style-type: none"> - Lecture: 3 sessions - Class discussion (group) : 1 session 	
5, 6	<p>Topic 4: Consumer behavior theory</p> <ul style="list-style-type: none"> - Explain the theory of consumer behavior 	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2,	<p>Study at home: Pre-study chapter 8</p> <p>Teaching and learning in class</p>	

	- Describe utility, marginal utility	CLO 3.1, CLO 3.3	- Lecture: 3 sessions - Class discussion (group) : 1 session	
6-7-8	Topic 5: Production and cost - Explain the production theory of the business - Explain the cost theory of the business - Analyzing the profit of the business Personal test (Topic 1,2,3,4)	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2, CLO 3.1, CLO 3.3	Study at home: Pre-study chapter 11 Teaching and learning in class - Lecture: 3 sessions Individual mid-term test : 1 session	
9-10	Topic 6: Market structure - Characterization of market structures: Perfect Competition, Monopoly, Monopolistic Competition, Oligopoly - explain price and output determination in different product markets in short run	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2, CLO 3.1, CLO 3.3	Study at home: Pre-study chapter 12,13,14, 15 Teaching and learning in class - Lecture: 3 sessions - Class discussion (group) : 1 session	
11-12	Topic 7: Externality and public goods - explain how market failure is caused by externalities and public goods - describe the appropriate policies related to market failures	CLO 1.1, CLO 1.2, CLO 2.1, CLO 2.2, CLO 3.1, CLO 3.2, CLO 3.3	Study at home: Pre-study chapter 16 and 17 Teaching and learning in class - Lecture: 3 sessions - Class discussion (group) : 1 session	
13	Final exam	CLO 1.1, CLO 1.2,	90 minutes	Multiple choice,

		CLO 2.1, CLO 3.1, CLO 3.3		true/false, essay test: 50%
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9. COURSE REQUIREMENT

9.1. Rules of class participation

- Students are responsible for attending all classes. In any case of absence from school due to force majeure reasons, there must be sufficient and reasonable proofs.

- Students are responsible for actively read materials in advance, proactively preparing lessons before going to class according to the instructions and requests of lecturers.

- Students who skip more than 20% of the lessons of the subject will be considered as not complete the course and have to retake the course

- Students who miss the deadline of individual and group assignments submission will receive a score of zero for that assignment.

- Students will be randomly asked to answer questions during 12 sessions

- Regarding the communication between lecturers and students: Encourage students to participate in discussions (groups and individuals), give direct feedback to teachers about the content of the course, teaching and learning methods, teaching materials and handouts. Lecturers also encourage students to give feedback on the form, methods and contents of the tests to evaluate students' learning results. Students can communicate with lecturers in class, during office hours or via email. The valuable feedback from students contributes to improve the teaching and learning quality of the course

9.2. Rules of classroom behavior

- The course is conducted on the principle of respect for students and lecturers. All behaviors that interfere with the teaching and learning process are strictly prohibited.

- Students need to actively participate in lectures through discussions with lecturers (answer and ask questions) and group discussions, presentations

- Students must go to school on time. Students who are late more than 10 minutes after class starts will not be able to attend the class.

- Do not make noise, disturbing other students in the learning process.

- Do not eat, drink, chew gum, use devices such as phones, music players during class.

- Laptops and tablets are only used for the purpose of recording lectures, calculating, doing exercises. Absolutely do not use them for other purposes.

Hanoi, Date Month Year 20

DEAN OF FACULTY

(Signed)

UNIVERSITY PRINCIPAL

(Signed)